

## COLLECTIVE ACTION - KEY ELEMENT FOR RURAL WOMEN EMPOWERMENT

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### ABSTRACT

Women constitute half of the world's population perform nearly two-third of its work hours, receives one-third of the world's income and own less than one-hundredth of world's property. In the present study an attempt was made to find out collective action of SHGs which influences empowerment of women. Group dynamic effectiveness index is very helpful in this matter, so with the help of primary data calculated a group dynamic effectiveness of SHGs. Through it also find out rural women's behavior in group which is directly or indirectly affects on empowerment of women. Papers also contain information regarding different income generating activities performed by women which is ameliorating their socio-economic empowerment.

**KEYWORDS:** Collective Action, Empowerment, Group Dynamic Effectiveness Index, SHGs